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Call for Creative Futures
University of Oulu
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PROPOSAL FOR WORKSHOP PRESENTATION

I am a part-time D.Sc. (Econ. & Bus. Adm.) student at the Turku School of Economics (TSE) and my major is International Business. The topic of my doctoral dissertation is internationalisation in creative industries. I also have a status position at the Graduate School in Future Business Competencies (TULIO). Professors Niina Nummela and Esa Stenberg from the TSE supervise my dissertation.

I'm writing an article dissertation and the first article is a *conceptual study of internationalisation in creative industries*. Based on the suggested themes for the workshops I could present this paper in at least two of them: (1) concepts and notions and (2) internationalisation. On the other hand, if the conceptual workshop will not be organised I also could present an article of *channel strategies in international music business* in the internationalisation workshop.

I look forward to the opportunity to present my study in Oulu.

Best regards,

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