

# Open Innovation, Creativity and IS

- Introduction, Creative Futures Conference, Workshop A

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## Workshop Themes:

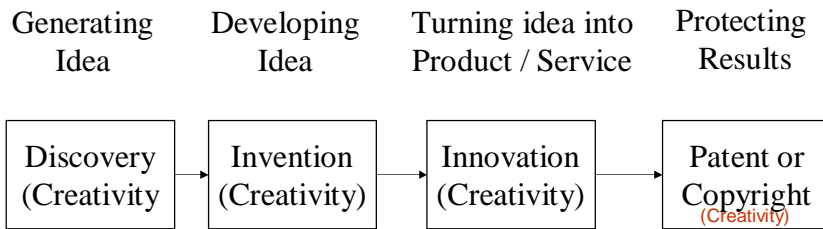
Creativity in the Innovation Process?

Open Innovation – Information Systems Enabling It?

Focus: R&D networks (Johanna Still)

Focus: Social networking (Katariina Ala-Rämi)

## Innovation Process and Creativity



(Couger, 1995)

## Innovation Process – Timing & Communities?

- 1) Constantly capture ideas
- 2) Keep these alive
- 3) Explore new uses for them
- 4) Build prototypes to test them out

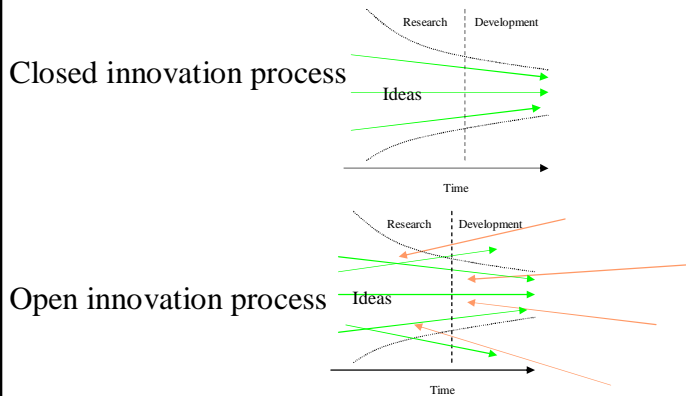
➡ New "social" role for R&D ?

(Hargadon & Sutton, 2000)

Case: Ideo  
<http://www.ideo.com/portfolio/>

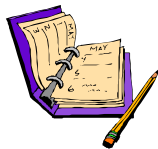
Case: Nokia  
<http://n91.wordontheblog.com/>

## Closed vs. Open Innovation (Chesbrough, 2003)



➡ How about open source and free revealing? (von Hippel, 2005)

## Information Systems (IS)- Support for creativity?



Blogs, ePortfolios

Web 2.0  
Communities?




Groupware, Decision Support Systems



Suggestion Management Systems

## More:



 TEKES Parteco-project:  
Open Innovation, IS and Social Media

Personal blog + publications:  
<http://beyondcreativity.blogs.com>

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