

Articles on Experiences 5

- Arts & Experience

Lapland Centre of Expertise for the Experience Industry and the Experience Institute will publish the fourth collection of experience articles in December 2006.

The 5th Articles on Experiences collection invites you!

We are pleased to invite you to contribute and *submit* your scientific-written, academic *paper or article*.

The aim of the collection is *to deepen and widen the discussion on experience economy or industry*. The AoE5 will focus on *Arts & Experience*. Especially the following themes are considered:

- The Fusion of Culture and Business

- Different Forms of Arts Co-creating Experiences (e.g. visual arts, performing arts, film, music, cultural events etc.)

- Intellectual Property Rights in Cultural Production
- Authenticity and Representation

All articles are asked to discuss meaningful experiences, experience co-creation or production.

Would you like to take part?

We wish to be informed about your participation no later than *September* 8th 2006.

Deadline for the submission of abstracts (1-2 A4 sheet) is *September* 22^{*nd*} 2006.

Deadline for the submission of the final articles is *October* **31**st **2006.** The preferable length of the article is **5-15 A4** *sheet* (should not exceed 60 000 characters). Articles must be written in *English* and sent by *e-mail*. Further instructions concerning the articles will be delivered later. The writers will not be rewarded by money. Please, see our website, www.elamystuotanto. org for further information.

For more information, please contact:

Lapland Centre of Expertise for the Experience Industry

Ms. Sanna Tarssanen +358 40 8611 149 sanna.tarssanen@elamystuotanto.org