The 5th Articles on Experiences collection invites you!

We are pleased to invite you to contribute and submit your scientific-written, academic paper or article.

The aim of the collection is to deepen and widen the discussion on experience economy or industry. The AoE5 will focus on Arts & Experience. Especially the following themes are considered:

- The Fusion of Culture and Business
- Different Forms of Arts Co-creating Experiences (e.g. visual arts, performing arts, film, music, cultural events etc.)
- Intellectual Property Rights in Cultural Production
- Authenticity and Representation

All articles are asked to discuss meaningful experiences, experience co-creation or production.

Would you like to take part?

We wish to be informed about your participation no later than September 8th 2006.

Deadline for the submission of abstracts (1-2 A4 sheet) is September 22nd 2006.

Deadline for the submission of the final articles is October 31st 2006. The preferable length of the article is 5-15 A4 sheet (should not exceed 60 000 characters). Articles must be written in English and sent by e-mail. Further instructions concerning the articles will be delivered later. The writers will not be rewarded by money. Please, see our website, www.elamystuotanto.org for further information.

For more information, please contact:

Lapland Centre of Expertise for the Experience Industry
Ms. Sanna Tarssanen
+358 40 8611 149
sanna.tarssanen@elamystuotanto.org